

From: [Kristin Motley](#)
To: [Bristol Town Administrator](#)
Cc: [Laura King](#); [Ted King](#)
Subject: Rooted Vermont in Bristol, July 31
Date: Tuesday, April 26, 2022 3:09:44 PM
Attachments: [town of Bristol, VT.pdf](#)

Dear Town of Bristol,

We are reaching out with information on our event, Rooted Vermont, happening on Sunday July 31, 2022. As it pertains to the town of Bristol, the course will be the same as in previous years. A link to the course and other relevant information on our Emergency plans/protocols and community initiatives are [available at this link](#).

In 2021 we had a volunteer team sweep the course immediately following the event conclusion, picking up all temporary signage, any accidentally dropped litter or debris as well as trash items not related to the event along all roads riders traveled in Ripton. Temporary signage is very limited as riders are expected to self navigate. This will remain in effect for 2022.

We met with the Richmond select board last month and approvals with our host town are in place. We have secured insurance for each town and you'll find a certificate of insurance specific for Bristol, attached.

Riders travel from 42 states and 6 countries to ride in Vermont. We hear from so many how nearly every household along the course is out on their lawn on event day, cheering riders. We are grateful for your support and look forward to another successful ride in 2022.

If you have any questions or concerns, please let us know.

Kristin Motley

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Kristin Motley
Co-Director, Rooted Vermont
1-802-498-4551



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

4/26/2022

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Fairly Consulting Group, LLC 1800 S. Washington, Suite 400 Amarillo, TX 79102	CONTACT NAME: Fairly Group Certificates PHONE (A/C, No, Ext): _____ FAX (A/C, No): _____ E-MAIL ADDRESS: certs@fairlygroup.com
	INSURER(S) AFFORDING COVERAGE _____ NAIC # _____ INSURER A : HDI Global Specialty SE
INSURED USA Cycling, Inc. 210 USA Cycling Point Colorado Springs, CO 80919	INSURER B : _____ INSURER C : _____ INSURER D : _____ INSURER E : _____ INSURER F : _____

COVERAGES **CERTIFICATE NUMBER:** **REVISION NUMBER:**


THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL INSD	SUBR WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS	
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Per Event	X		HDGL003700597	12/31/2021	12/31/2022	EACH OCCURRENCE	\$ 1,000,000
							DAMAGE TO RENTED PREMISES (Ea occurrence)	\$ 1,000,000
							MED EXP (Any one person)	\$ Excluded
							PERSONAL & ADV INJURY	\$ 1,000,000
							GENERAL AGGREGATE	\$ 3,000,000
							PRODUCTS - COMP/OP AGG	\$ 2,000,000
								\$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS ONLY						COMBINED SINGLE LIMIT (Ea accident)	\$
							BODILY INJURY (Per person)	\$
							BODILY INJURY (Per accident)	\$
							PROPERTY DAMAGE (Per accident)	\$
								\$
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED _____ RETENTION \$ _____						EACH OCCURRENCE	\$
							AGGREGATE	\$
								\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) <input type="checkbox"/> Y / N If yes, describe under DESCRIPTION OF OPERATIONS below		N/A				PER STATUTE	OTH-ER
							E.L. EACH ACCIDENT	\$
							E.L. DISEASE - EA EMPLOYEE	\$
							E.L. DISEASE - POLICY LIMIT	\$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
 Job 2022-4723

RMGL 03 09 02 18 SCHEDULE OF NAMED INSURED: Event Organizers and/or Promoters are Named Insureds. It shall be a condition of coverage that all organizers/promoters for whom coverage is afforded under this policy execute a USAC Event Permit Application and coverage will be afforded only for the specific event and date(s) on the permit.

The General Liability policy includes a blanket automatic additional insured endorsement that provides additional insured status to the certificate holder only when there is a written contract between a named insured and the certificate holder that requires such status. Please see attached endorsement CG 20 26 SEE ATTACHED ACORD 101

CERTIFICATE HOLDER Town of Bristol, VT 1 South Street Bristol, VT 05443	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE 
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**ADDITIONAL REMARKS SCHEDULE**

AGENCY Fairly Consulting Group, LLC		NAMED INSURED USA Cycling, Inc. 210 USA Cycling Point Colorado Springs, CO 80919	
POLICY NUMBER SEE PAGE 1			
CARRIER SEE PAGE 1	NAIC CODE SEE P 1	EFFECTIVE DATE: SEE PAGE 1	

ADDITIONAL REMARKS

**THIS ADDITIONAL REMARKS FORM IS A SCHEDULE TO ACORD FORM,
FORM NUMBER: ACORD 25 FORM TITLE: Certificate of Liability Insurance**

**Description of Operations/Locations/Vehicles:
(4/2013).**

**Event Number: 2022-4723
Event Name: Rooted Vermont
Event Location: Richmond, VT
Event Date(s): 07/31/2022, 07/30/2022**

THIS ENDORSEMENT CHANGES THE POLICY. PLEASE READ IT CAREFULLY.

ADDITIONAL INSURED – DESIGNATED PERSON OR ORGANIZATION

This endorsement modifies insurance provided under the following:

COMMERCIAL GENERAL LIABILITY COVERAGE PART

SCHEDULE

Name Of Additional Insured Person(s) Or Organization(s):

Any person or organization that you have agreed to include as an additional insured under an insured contract provided such contract was executed prior to the date of loss.

Information required to complete this Schedule, if not shown above, will be shown in the Declarations.

A. Section II – Who Is An Insured is amended to include as an additional insured the person(s) or organization(s) shown in the Schedule, but only with respect to liability for "bodily injury", "property damage" or "personal and advertising injury" caused, in whole or in part, by your acts or omissions or the acts or omissions of those acting on your behalf:

1. In the performance of your ongoing operations;
or
2. In connection with your premises owned by or rented to you.

However:

1. The insurance afforded to such additional insured only applies to the extent permitted by law; and
2. If coverage provided to the additional insured is required by a contract or agreement, the insurance afforded to such additional insured will not be broader than that which you are required by the contract or agreement to provide for such additional insured.

B. With respect to the insurance afforded to these additional insureds, the following is added to **Section III – Limits Of Insurance:**

If coverage provided to the additional insured is required by a contract or agreement, the most we will pay on behalf of the additional insured is the amount of insurance:

1. Required by the contract or agreement; or
2. Available under the applicable Limits of Insurance shown in the Declarations;

whichever is less.

This endorsement shall not increase the applicable Limits of Insurance shown in the Declarations.



www.rootedvermont.com

A gravel cycling event hosted by Richmond residents: Ted and Laura King and co-director Kristin Motley of Waterbury

Key Dates:

July 29, 2022: Welcome party in Richmond (Historically at Big Spruce)

July 30, 2021: 10-6 Reg pickup at Cochran's Ski Area,, shakeout rides, Expo

July 31: main event. 7:30am start-6pm

Choice of two courses: 45 or 85 mile

Attendance: 1000 riders, 50% women, 30% local, 42 States, 6 Countries

Riders will start from the Cochran's Ski area venue and ride towards Wes White Hill where the ride will immediately be broken up due to starting on a steep grade. Riders are experienced cyclists and will be instructed to follow rules of the road. The course will remain the same for all towns except Lincoln which will have changes that will be communicated directly.

2022 Long route option "Sip of Sunshine Course": <https://ridewithgps.com/routes/37925464>

2022 Short route option "Little Sip Course" : <https://ridewithgps.com/routes/29428072>

Rooted Vermont Scholarship Program

For 2022 we are offering \$20,000 in scholarship funds to any cyclist who identifies as a junior or has been historically underrepresented in cycling based on gender or race. This money supports local and national athletes, increases diversity at our events, and allows people to travel to Vermont who otherwise would not be able to attend.

50% Female Participation at Rooted and the Rooted Vermont Women's Clinic

For 2022, 50% of our registered athletes are female making Rooted Vermont the first gravel race in the US to achieve gender parity. This achievement is in large part thanks to the Women's Clinic we host every June which provides access to skills, support, and mentorship for women looking to get into gravel. For the women's clinic, we host 50% women from Vermont, 50% national residents.

Rooted Vermont Medical Emergency Plan

Rooted Vermont is partnering with Richmond Rescue and Ellen Stein, MD MBA to implement safety guidelines to protect our participants and provide adequate support and communication with EMS services in each town along our course. We will be hiring three private ambulances to be available on course to support and communicate with local EMS teams. This is a new change for 2022 in an effort to minimize impact to local community services.

Rooted Vermont has a strong working relationship with Richmond Rescue where we offered CPR training to interested volunteers and 5-minute CPR demos to participants at our expo.

Covid Statement

Rooted Vermont has participated in meetings with Vermont's Secretary, Deputy Secretary, and General Counsel to discuss all Covid related safety measures required to host this event. Rooted Vermont fully plans to follow state guidelines and social norms specific to Vermont regarding Covid and communicate those guidelines and expectations to our participants.

Press Release from 2019

Rooted Vermont: *Return to Gravel* is a brand new gravel event that will take place on August 4, 2019 in Richmond, VT. Former World Tour professional racer and current King of Gravel, Ted King, is creating this event with his wife, Laura, with the goal to highlight the very best of cycling and the Green Mountain State, both on the bike and off.

"I retired from traditional road racing in 2015. Our goal is to pay it forward with Rooted Vermont. It was a natural progression and I segued the World Tour to the growing gravel scene as someone who just loves riding a bike. I've been floored with the warm, welcoming nature of the gravel community and we want to showcase exactly that."

While gravel is the fastest growing category on two wheels, in Vermont — a state with more dirt roads than paved — it's the way things have always been. There's a simple, return to one's roots feel.

The course and the after party have been designed to showcase two things. One, the way life has always been in Vermont: it's a place where the value of hard work is upheld and connection to the land is steadfast. Yes, bucolic pastures, verdant mountains are iconic symbols of the state, but it's the out-there creativity, staunch independence, and a desire to be outdoors that run through a Vermonter's DNA.

And two, the very best of gravel cycling. "Since returning back east last summer, Ted and I already feel tremendously rooted to our new home. 'Community' is a popular word in cycling, but it's inherent to the way of life in Vermont and the best of the sport in general" explains Laura. With a decade of experience in the cycling industry, Laura is especially spearheading this endeavor which is a powerful statement to women in cycling. Rooted Vermont is a welcoming beacon to everyone ready to hop on a bike.

In the spirit of "keep Vermont weird", *Rooted Vermont* will follow a mullet protocol: business in the front, party in the back. Two course lengths are offered of roughly 45 or 85 miles, both are approximately 70% dirt with 3500' or 8000' of climbing. The event will begin in Richmond, just outside Burlington, traveling south through the heart of the rugged Green Mountains towards Ripton. Featuring both silky smooth gravel and other sections titled Class 4 or *Vermont pavé*, there is challenging terrain for any ability of cyclist.

After a long day pedaling Vermont's finest gravel, what awaits is a pure Vermont summer party. Finishing at the base of Cochran's Ski Area, also home to [UnTapped Maple](#), riders will enjoy exquisite farm fresh food and two Vermont staples: IPA and maple creemees.

A portion of the proceeds from this ride will go towards Cochran's Ski Area trail building efforts for beginner mountain bike trails. Cochran's already boasts a vast network of single track but their goals go beyond hosting recreation. With a mission to "provide area youth and families with affordable skiing and snowboarding, lessons and race training, in the Cochran tradition" this extends to cycling as well and with new handicap accessible trails, riders of any kind will be able to be introduced to the joy of riding a bike.