

**Subject:** Bristol Fire Dept. Social Media Plan  
**Date:** Wednesday, August 20, 2025 at 9:09:59 AM Eastern Daylight Time  
**From:** Brett LaRose  
**To:** Valerie Capels  
**CC:** Ian Albinson  
**Attachments:** Bristol Fire Social Media Plan.pdf

Hi Greg,

At the 8/11 Selectboard meeting, I mentioned the fire department (FD) had prepared a draft social media plan and that we would like to bring this plan before the Selectboard for their review and consideration. The plan was prepared by Firefighter (FF) Greg Swain who has social media experience and has previously engaged in public outreach on behalf of the FD. I am asking that FF Swain and myself be included on the 8/25 Selectboard agenda for the purpose of making a brief (10-15 min.) presentation of the plan and answer any questions the Selectboard may have. FF Swain and I will plan to attend Monday's meeting in person.

Thank you for your consideration of this request.

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