

To the Bristol Selectboard,

We, Bristol business owners, are writing to express our strong support for the installation of a public Electronic Vehicle (EV) charger in downtown Bristol.

This is a clear economic opportunity for our town and a practical way to increase local revenue.

When EV drivers stop to charge, they typically remain for 30 minutes to several hours, creating time to shop, dine, and explore nearby businesses. Communities with chargers often see increased spending at businesses within walking distance.

EV drivers also represent a valuable and growing customer base, with many households having above-average incomes and discretionary spending power.

Charging access directly influences travel decisions. Drivers often choose where to stop, and even where to stay overnight, based on available charging infrastructure. That means more opportunities for meals, shopping, lodging, and other local spending.

EV drivers plan their routes around charging availability. At present, downtown Bristol is not part of that network, and as a result, we risk being overlooked. Nearby communities (including Middlebury, Vergennes, Brandon, Hinesburg, Monkton, Starksboro, and New Haven) have already installed public chargers, in some cases multiple units, and are actively benefiting from this growing stream of visitors.

This represents new revenue for Bristol, as public chargers primarily attract out-of-town visitors who may not otherwise stop here.

With the recent adoption of Bristol's 1% local option tax, this is an especially timely investment. Bringing more visitors downtown and increasing local spending will help maximize the benefit of that revenue tool while supporting the businesses and services that make Bristol a vibrant community.

In short, a public EV charger would:

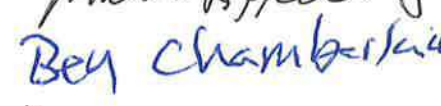
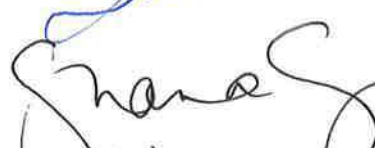
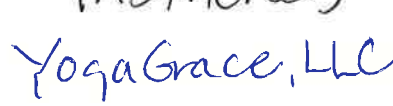
- Increase the number of visitors stopping in Bristol
- Extend the amount of time they spend in town
- Attract a valuable and growing demographic
- Support increased spending across a wide range of local businesses and services
- Generate additional local tax revenue through increased commerce

This is a relatively low-effort, high-impact way to strengthen Bristol's economy by increasing downtown activity, supporting local businesses, and investing in the town's long-term vitality.

We respectfully encourage the Select Board to prioritize and advance efforts to bring public EV charging to downtown Bristol.

Thank you for your time and consideration.

Sincerely,
Bristol CORE

Courtney Radford, Main Street Stationer, 
Holly Smith-Berry, Art On Main, 
Callie McGarghan, silk worm studio, 
Sheila Collette Your Home 
Richy Lazare Island Girl Jewelry 
Melissa Hernandez Recycled Reading of Vermont 
Ben Christensen Cubbers 
Maureen Donnelly Simon Says 
Sophie Wright Padua Design Studio 
Jennifer Adams 
Susan Keith 
Shauna Sherwin 
Kayla Bissette 
Jen Peterson 
Vermont Honeylights 
Institches 
Yoga Grace, LLC 
Harmonia 
Kayla Bissette 
Jen Peterson 

MIDOR. BATTEN

BRISTOL INN VERMONT

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